



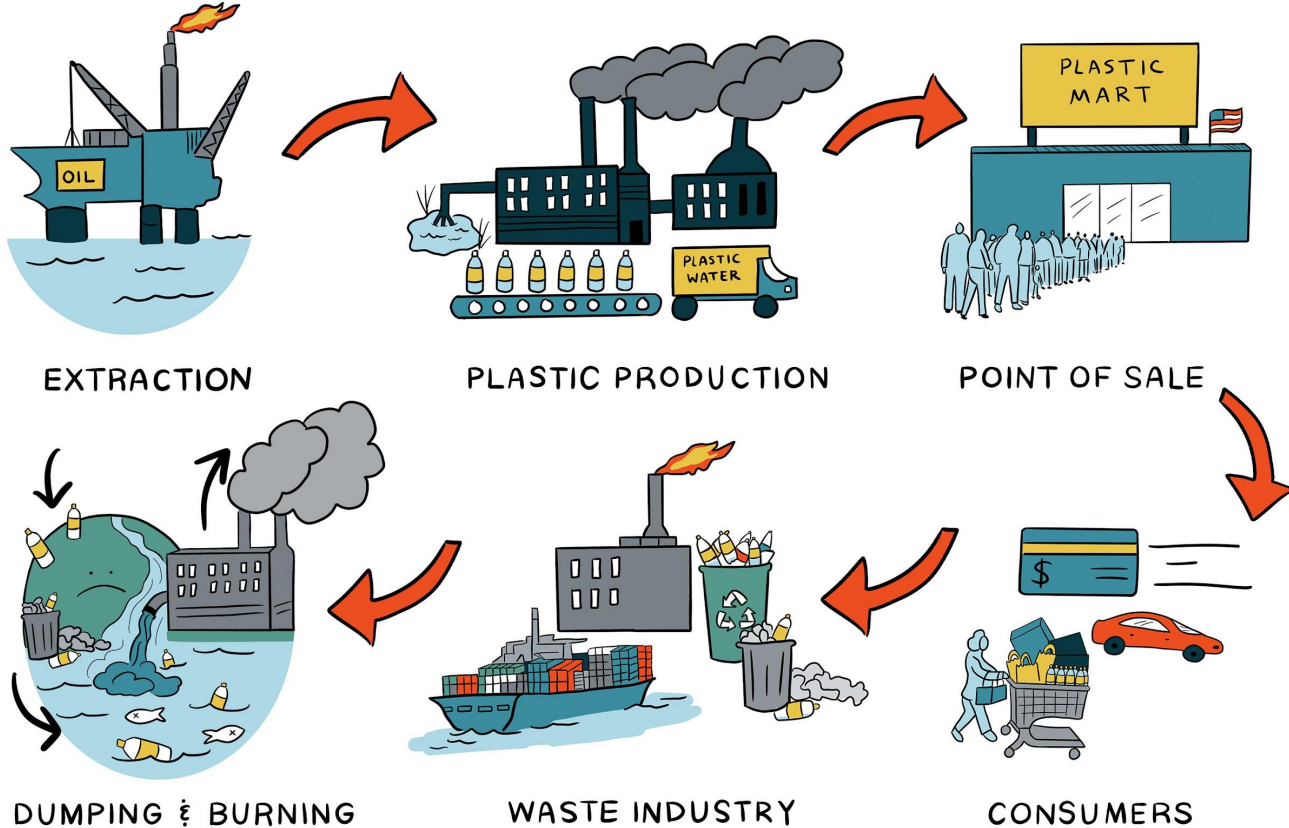
#breakfreefromplastic

The Global Movement to Stop Plastic Pollution for Good

Our Common Goal

Bring systemic change through a holistic approach, tackling plastic pollution across the whole plastics value chain, focusing on prevention rather than cure, and providing effective solutions.

PLASTIC POLLUTION LIFECYCLE



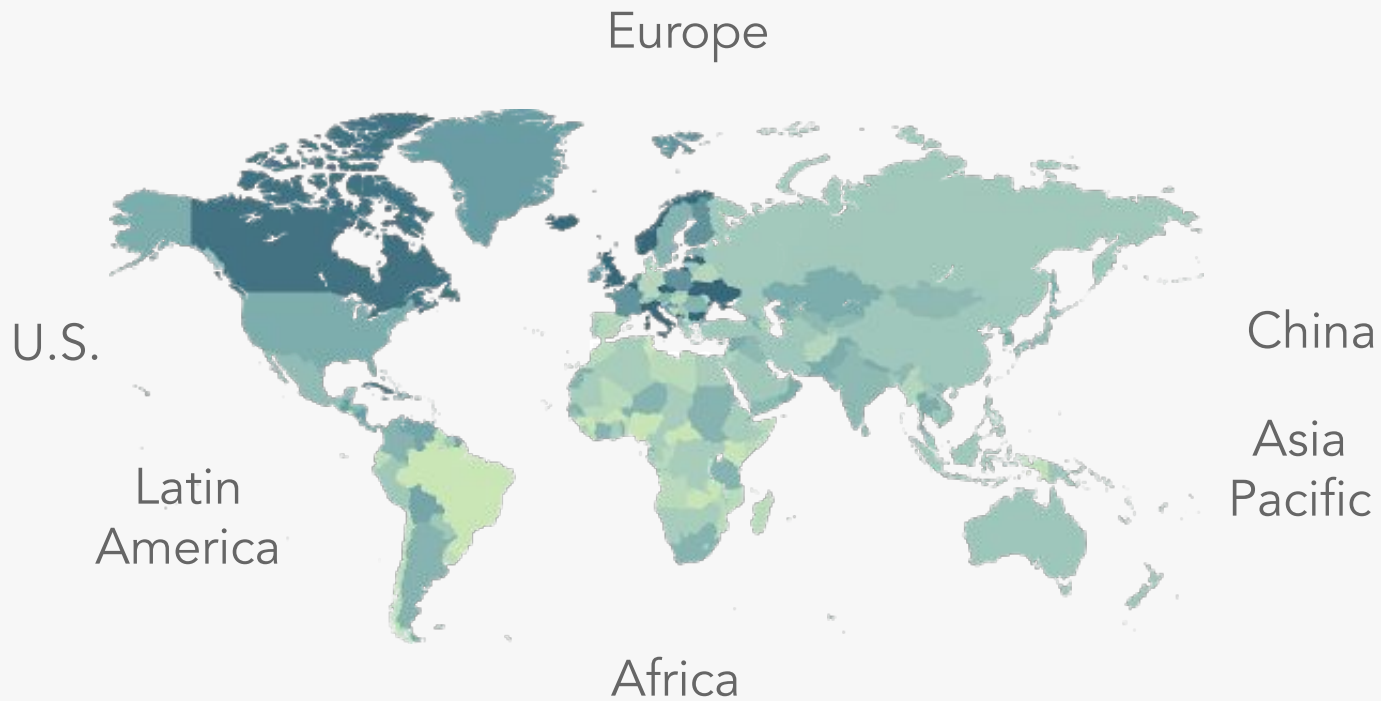
BFFP Membership

Core
Members
355

Associate
Members
2514

Individual
Supporters
12088





The Facts

Plastic production is expected to double within the next 20 years.

Plastic pollutes at every stage of its life cycle, and contributes to climate change.

The consequences of plastic pollution disproportionately impact communities in the Global South.

We can't recycle our way out of this crisis. Companies need to change the way they package their products.

Brand Audit (home audits)





Global Treaty