

## SCP Diversity Travel Scholarship

The objective of the Ethnic Minority Affairs Committee of the Society for Consumer Psychology is to enhance understanding of culture and ethnicity by 1) increasing ethnic minority participation in the society and 2) fostering communication, coordination, and interaction among all Society members with an interest in ethnic minority research. The committee seeks to play a key role in shaping policies of the Society involving the professional development of ethnic minority members and the inclusion of ethnic minority research.

### Travel Scholarship Objective:

To support the goals of the Ethnic Minority Affairs Committee by increasing active participation and fostering future leadership in SCP among diverse doctoral student groups that are underrepresented in consumer psychology.

### Applicant Requirements:

1. Applicants must be from one of the following populations: African American, Hispanic American, or Native American, or from a population outside the US that is underrepresented in their country and in consumer psychology.
2. Applicants must be currently accepted or enrolled in a doctoral program.

Application Content: (Please send the following information to email address [dbwooten@umich.edu](mailto:dbwooten@umich.edu)):

1. Email Header: ETHNIC MINORITY TRAVEL SCHOLARSHIP APPLICATION
2. Statement of need (please respond to the following question; percentage should total 100%):

If you do not receive a travel scholarship, how will you fund travel to the conference:

\_\_\_ % Out of Pocket    \_\_\_ % From University / Department    \_\_\_ % From Other Sources

3. Current CV and, if applicable, abstract for a submitted conference presentation (special session, competitive paper, poster,...), indicating whether the applicant (vs. a co-author) is planning to present.

### Deadline:

All materials must be received by August 28, 2015 .

### Award:

Award will be in the form of a travel reimbursement to attend the 2016 SCP Conference. This travel scholarship will reimburse uncovered reasonable travel (e.g., economy class flight, standard conference hotel room for the duration of the conference, and registration reimbursement).

### Evaluation Criteria:

The evaluation of applicants will be conducted by a review panel comprised of active members in the Society. The Committee will consider financial need, quality of the submission to the conference and whether the applicant plans to present the work (if applicable), and the applicant's CV.