

## Faculty Positions in Marketing

The **Ivey Business School** at Western University seeks candidates for faculty positions in the area of Marketing. Applicants will be considered for a Probationary (tenure-track) appointment at the rank of Assistant Professor, or Associate Professor, or a Tenured appointment at the rank of Associate Professor or Professor. A Limited Term or Visiting appointment may also be considered; rank to be determined by qualifications and experience. The contract is expected to begin in July 2020, although alternate start dates will be considered.

The Ivey Marketing group has a collegial atmosphere and a strong research focus aimed at the highest quality academic outlets. The group's goal is to produce research that is connected to practice and has impact. Successful candidates will contribute to this goal, and will be expected to teach Marketing subjects in our student-centered, case-based undergraduate, MBA, or EMBA programs, or in the MSc or PhD programs.

**PROBATIONARY POSITION (tenure-track):** Applicants for a probationary (tenure-track) appointment at the rank of Assistant Professor must already have, or be nearing completion of, their doctorate. The ideal candidate will have demonstrated capability in research and/or teaching in digital marketing, data analytics, and/or big data topics. The candidate should have a strong academic background as demonstrated in the ability to publish in high-quality academic outlets. The ability to teach in core undergraduate, MSc and/or MBA courses using a case discussion format is essential.

**TENURED POSITION:** Applicants for a tenured appointment at the rank of Associate Professor or Professor will hold a PhD (or equivalent degree). The successful candidate will have demonstrated the ability to publish in the highest quality academic outlets and is a recognized expert in his or her field of research as demonstrated through a rigorous research program, external research funding and invited talks/conferences. The ideal candidate has demonstrated capability in teaching and/or research in digital marketing, data analytics, and/or big data topics, and demonstrated ability to successfully teach in core undergraduate, MSc and/or MBA courses using a case discussion format.

**LIMITED TERM POSITION:** Applicants for a Limited Term appointment are expected to be nearing completion of their PhD (or equivalent degree) with a strong research program and pipeline. The ideal candidate will have demonstrated capability in research and/or teaching in digital marketing, data analytics, and/or big data topics. The ability to teach in core undergraduate, MSc and/or MBA courses using a case discussion format is essential.

**APPLICATION PROCEDURE:** Applicants are encouraged to submit materials (curriculum vitae, three letters of recommendation and copies of research papers) online to [facultypositions@ivey.ca](mailto:facultypositions@ivey.ca) (See <http://www.ivey.uwo.ca/faculty/career-opportunities/> for other application details). Please ensure that the form available at <http://www.uwo.ca/facultyrelations/faculty/Application-FullTime-Faculty-Position-Form.pdf> is completed and included in your application submission. Review of applicants will commence on **July 1, 2019**, as interviews for the probationary and tenured position will start at the AMA Summer Educators' conference. Applications will be considered until the positions are filled.

The **Ivey Business School** is Canada's premier business school and is recognized globally for the quality of its management education and research. The School's major activities include: a highly regarded MBA program and undergraduate program; a well-established doctoral program; a diverse portfolio of executive programs; and a growing MSc program with new streams being added. The School is internationally oriented in terms of curricula, research, faculty, and student exchanges, with campuses in London (Canada), Toronto and Hong Kong.

*Positions are subject to budget approval. Applicants should have fluent written and oral communication skills in English. The University invites applications from all qualified individuals. Western is committed to employment equity and diversity in the workplace and welcomes applications from women, members of racialized groups/visible minorities, Aboriginal persons, persons with disabilities, persons of any sexual orientation, and persons of any gender identity or gender expression.*

*In accordance with Canadian Immigration requirements, priority will be given to Canadian citizens and permanent residents.*

*Accommodations are available for applicants with disabilities throughout the recruitment process. If you require accommodations for interviews or other meetings, please contact [facultypositions@ivey.ca](mailto:facultypositions@ivey.ca).*