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SCP ANNUAL CONFERENCE  
LAS VEGAS



## GUIDE TO LAS VEGAS

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## Transportation Guide for SCP 2025 Attendees

### Part 1: Transportation from LAS to JW Marriott Las Vegas

For travel from Harry Reid International Airport (LAS) to JW Marriott Las Vegas Resort & Spa in Summerlin, here are your options:

#### 1. Taxi (Recommended)

- **Cost:** \$80–\$100
- **Time:** ~21 minutes
- **Why Choose:** Taxis are immediately available at the airport, offering direct, hassle-free service. They accept credit cards and accommodate up to six passengers.

#### 2. Ride-Sharing (Uber/Lyft)

- **Cost:** Typically \$50–\$70 (check app for live pricing)
- **Time:** ~21 minutes
- **Considerations:** Ride-sharing can be cost-effective but may involve longer wait times and navigating pickup locations (Level 2 for Terminal 1; Valet Level for Terminal 3).

#### 3. Car Rentals

- **Cost:** Rental rates vary; additional costs include fuel and potential parking fees.
- **Time:** ~21 minutes to the hotel.
- **Why Choose:** Best for travelers planning to explore Las Vegas and surrounding areas. The airport's Rent-A-Car Center offers multiple options with 24/7 service.

**Not Recommended:** Public transportation requires multiple transfers, taking over 2 hours to reach the JW Marriott, and is unsuitable for conference attendees with tight schedules.

### Part 2: General Transportation in Las Vegas

Once in Las Vegas, these transportation options will help you navigate the city:

#### 1. Monorail (Recommended for the Las Vegas Strip)

- The **Las Vegas Monorail** is a convenient and efficient way to travel along the Strip, connecting major hotels and attractions such as MGM Grand, Flamingo/Caesars Palace, and the Convention Center.
- **Cost:** ~\$5 per ride or \$13 for a day pass.
- Ideal for: Those staying or visiting the Strip.

## 2. Taxis and Ride-Sharing (Uber/Lyft)

- Widely available throughout Las Vegas.
- **Taxis:** Easily hailed at major hotels and attractions.
- **Ride-Sharing:** Bookable via apps but may require navigating to designated pickup areas.
- Both are suitable for quick, direct trips around the city.

## 3. Car Rentals

- A great option for flexibility if you plan to visit nearby attractions such as Red Rock Canyon or the Hoover Dam.
- Be mindful of parking fees at Strip hotels.
- Free parking on the Las Vegas Strip: Treasure Island Hotel & Casino, Fashion Show Mall.

**Not Recommended:** General public transportation (buses) is slow, requires multiple transfers, and is not ideal for short-term visitors.

### Key Tips for Transportation

- **Taxis/Ride-Sharing for Direct Routes:** Especially recommended for first-time visitors or quick trips. You might want to schedule a pickup in advance to ensure you can find a car when needed.
- **Avoid Public Buses:** They are time-consuming and inefficient for most travelers.
- **Monorail for Strip Travel:** A cost-effective and simple way to explore the main attractions.
- **Car Rentals for Flexibility:** Ideal if you want to explore beyond the city during your stay.

## Important Reminder

Las Vegas is a city that's constantly evolving. Always **fact-check hours, locations, and offerings** for restaurants, attractions, and events before making plans, as changes happen frequently. A quick online search or call can ensure a smooth and enjoyable experience.

## Local Attractions Near JW Marriott Las Vegas Resort & Spa

The JW Marriott Las Vegas Resort & Spa, located in the tranquil Summerlin area, offers convenient access to a variety of attractions, from nature and sports to entertainment and dining. Here's a summary of nearby highlights:

### Local Attractions

1. [City National Arena](#)
  - *Distance:* ~1.5 miles
  - *Description:* The practice facility for the Vegas Golden Knights, offering public skating sessions, a team store, and a cozy restaurant. Perfect for hockey fans and families alike.
2. [Red Rock Canyon National Conservation Area](#)
  - *Distance:* ~5 miles
  - *Description:* A breathtaking natural escape featuring hiking trails, rock climbing, and a scenic drive. Ideal for outdoor enthusiasts and nature lovers.
3. [Tivoli Village](#)
  - *Distance:* ~0.6 miles
  - *Description:* A charming outdoor shopping and dining destination with boutique stores, restaurants, and regular community events.
4. [Las Vegas Ballpark](#)
  - *Distance:* ~1.5 miles
  - *Description:* Home to the Las Vegas Aviators, this state-of-the-art baseball stadium offers an enjoyable experience for sports fans. [The Las Vegas College Baseball Classic](#) will happen here from Feb. 28<sup>th</sup> to Mar. 2<sup>nd</sup>, featuring Texas, Texas Tech, Washington, and Illinois.

5. **Downtown Summerlin**

- *Distance:* ~1.2 miles
- *Description:* A vibrant lifestyle center featuring shopping, dining, and entertainment, perfect for an afternoon or evening outing.

6. **Angel Park Golf Club**

- *Distance:* ~0.3 miles
- *Description:* A premier golf destination with two 18-hole courses and a short course, suitable for golfers of all skill levels.

7. **Springs Preserve**

1. *Distance:* ~7 miles from JW Marriott Las Vegas Resort & Spa
2. *Description:* The Springs Preserve is a 180-acre cultural and natural oasis, perfect for families and children. It features kid-friendly attractions such as interactive exhibits, a butterfly habitat, and botanical gardens where kids can explore and learn about nature. Walking trails, live animal exhibits, and a hands-on science center make it a fun and educational experience for young visitors. Seasonal events, including butterfly releases and holiday-themed activities, provide even more family-friendly entertainment.

**Casinos**

1. **Rampart Casino (On-Site)**

- *Description:* Located within the JW Marriott, this casino features over 1,600 slot and video poker machines, table games, and a sports book.

2. **Red Rock Casino Resort & Spa**

- *Distance:* ~2 miles
- *Description:* A luxury resort with a vibrant casino, multiple dining options, and a spa.

3. **Suncoast Hotel and Casino**

- *Distance:* ~0.5 miles
- *Description:* Offers a lively casino floor, multiple restaurants, a movie theater, and a bowling alley for entertainment.

## Explore the Best of Las Vegas: A Curated Guide to Top Attractions

In addition to popular attractions near **JW Marriott Las Vegas**, I have expanded this guide to include iconic experiences on the Strip and Downtown. Whether you're seeking adrenaline-pumping adventures, world-class shows, or cultural landmarks, this list has it all.

The attractions are grouped into three categories:

1. **Adrenaline & Entertainment:** Thrilling rides and unforgettable shows.
2. **Iconic Strip Experiences:** Must-see landmarks and signature Vegas sights.
3. **Downtown & Cultural Landmarks:** Historical and unique cultural destinations.

Each entry includes distances from **JW Marriott** and helpful links to enhance your Vegas adventure. Let this guide be your key to experiencing the best that Las Vegas has to offer!

### Adrenaline & Entertainment (8-10 miles)

For those looking for thrilling rides and live entertainment.

1. [The STRAT Observation Deck, SkyJump, and Thrill Rides](#) – Enjoy panoramic views of the city from 1,149 feet above the Strip, or try adrenaline-pumping rides and the famous SkyJump.  
*(Approximate Distance: 8 miles)*
2. [Big Apple Coaster at New York-New York](#) – A thrilling roller coaster ride that twists and loops around the New York-New York Hotel & Casino.  
*(Approximate Distance: 10 miles)*
3. **Cirque du Soleil Shows:**
  - [Mystère \(at Treasure Island\)](#) – A classic Cirque du Soleil show with incredible acrobatics and whimsical characters.  
*(Approximate Distance: 9 miles)*
  - [O \(at Bellagio\)](#) – A mesmerizing aquatic-themed show with synchronized swimmers, divers, and aerial artists.  
*(Approximate Distance: 10 miles)*
  - [Michael Jackson ONE \(at Mandalay Bay\)](#) – A tribute to the King of Pop with iconic music, acrobatics, and dance.  
*(Approximate Distance: 10 miles)*

- **KÀ (at MGM Grand)** – A martial-arts-inspired show with pyrotechnics, a moving stage, and an epic story.  
*(Approximate Distance: 10 miles)*
- **Mad Apple (at New York-New York)** – A high-energy show blending comedy, music, acrobatics, and New York City vibes.  
*(Approximate Distance: 10 miles)*

#### 4. **Famous Non-Cirque du Soleil Shows (Only in Las Vegas):**

- **Awakening (at Wynn)** – A spectacular fantasy stage show with groundbreaking visual effects, beautiful costumes, and immersive storytelling.  
*(Approximate Distance: 9 miles)*
- **Absinthe (at Caesars Palace)** – An outrageous variety show featuring jaw-dropping acrobatics, raunchy comedy, and burlesque performances.  
*(Approximate Distance: 9 miles)*
- **Penn & Teller (at Rio)** – A world-famous comedy-magic duo known for their humorous, skeptical approach to magic.  
*(Approximate Distance: 10 miles)*
- **Blue Man Group (at Luxor)** – A multi-sensory performance blending music, comedy, and visual effects performed by the famous blue-painted trio.  
*(Approximate Distance: 10 miles)*
- **David Copperfield (at MGM Grand)** – A legendary magician known for his grand illusions and mind-blowing magic shows.  
*(Approximate Distance: 10 miles)*

#### **Iconic Las Vegas Strip Attractions (10-12 miles)**

A collection of must-see attractions, entertainment, and shopping experiences along the iconic Las Vegas Strip.

1. **Ride a Gondola at The Venetian** – Glide through indoor and outdoor canals in a Venetian-style gondola.  
*(Approximate Distance: 10 miles)*
2. **High Roller Observation Wheel** – A giant Ferris wheel offering panoramic views of the city and the Las Vegas skyline.  
*(Approximate Distance: 10 miles)*
3. **Flamingo Wildlife Habitat** – A lush garden habitat featuring flamingos, turtles, and koi fish.  
*(Approximate Distance: 10 miles)*



4. **Eiffel Tower Viewing Deck at Paris Las Vegas** – A 46-story observation deck that offers stunning views of the Strip.  
*(Approximate Distance: 10 miles)*
5. **Bellagio Fountain Show & Conservatory** – Famous dancing fountains and seasonal indoor botanical garden displays.  
*(Approximate Distance: 11 miles)*
6. **Pinball Hall of Fame** – A non-profit museum with hundreds of vintage and modern pinball machines.  
*(Approximate Distance: 12 miles)*
7. **“Welcome to Las Vegas” Sign** – The iconic Las Vegas welcome sign, perfect for souvenir photos.  
*(Approximate Distance: 12 miles)*
8. **Shopping Centers:**
  - **Fashion Show Mall** – A large shopping mall with over 250 stores, restaurants, and a runway-style event space.  
*(Approximate Distance: 10 miles)*
  - **Wynn Plaza Shops** – A high-end shopping experience featuring luxury boutiques and chic restaurants.  
*(Approximate Distance: 10 miles)*
  - **The Grand Canal Shoppes at The Venetian** – A Venice-themed indoor shopping center with canals, upscale stores, and live performances.  
*(Approximate Distance: 10 miles)*
  - **The Forum Shops at Caesars Palace** – A luxury shopping mall designed with Roman architecture and featuring designer stores and dining.  
*(Approximate Distance: 10 miles)*
  - **Miracle Mile Shops at Planet Hollywood** – A 1.2-mile indoor shopping center with 170 stores, restaurants, and entertainment venues.  
*(Approximate Distance: 11 miles)*
  - **The Shops at Crystals** – A luxurious shopping destination on the Las Vegas Strip, featuring high-end fashion brands and exquisite architecture.  
*(Approximate Distance: 12 miles)*

## Downtown & Cultural Landmarks (11-13 miles)

Experience the vibrant and historic downtown area with unique museums, live performances, and famous landmarks.

1. **National Atomic Testing Museum** – A museum documenting the history of nuclear testing in Nevada, with unique artifacts and displays.  
*(Approximate Distance: 11 miles)*
2. **Swim with Sharks at the Golden Nugget** – Swim in a pool with a water slide that passes through a massive shark tank. The pool will be open on Feb. 6<sup>th</sup>, 2025!  
*(Approximate Distance: 12 miles)*
3. **Fremont Street Experience** – A pedestrian street with a massive LED canopy, light shows, and live performances.  
*(Approximate Distance: 12 miles)*
4. **The Mob Museum** – A museum dedicated to the history of organized crime in the U.S., with interactive exhibits.  
*(Approximate Distance: 12 miles)*
5. **The Neon Museum** – An open-air museum featuring restored neon signs from historic Las Vegas hotels and businesses.  
*(Approximate Distance: 13 miles)*
6. **Las Vegas Natural History Museum** – A museum featuring exhibits on dinosaurs, wildlife, and ancient Egyptian artifacts.  
*(Approximate Distance: 13 miles)*

## Recommendations for Restaurants from the Social Co-Chairs

### Nadia Pomirleanu's Recommendations

*Nadia Pomirleanu is a Professor of Marketing at the Lee Business School, University of Nevada, Las Vegas. Nadia's research agenda focuses on sustainable sales and services strategy with applications to customer experience management in B2B settings. Her spare time is usually split in between rock concerts, hockey games, golfing and, of course, concerts because music is good for the soul.*

Hello there!

For those interested in some destination places in Las Vegas, on the Strip or close here are some of my favorites, all highly rated, tried and true:

[Vanderpump](#) at Paris hotel features some of the most Instagram-able cocktails as well as light appetizers and entrees to share.

If you are interested in people watching but not spend too much, there are two wonderful options on the Strip: [Mon Ami Gabi](#) has the best terrace (first come, first served) where you can have a nice breakfast and a huge cappuccino or one of the best onion soups. If you go after lunch, you will have the best views of the Bellagio water fountains, as an extra treat.

[Cabo Wabo Cantina](#), at Planet Hollywood is better for people watching in the evening.

If music is more of your scene, [Ole Red Las Vegas](#) has it all: live band, food and a third story view and terrace to dance for!

If tea is something you'd like to try, I recommend the views at [Waldorf Astoria tea lounge](#) (book in advance).

For more adventure, you can try the classic Italian hole-in-the-wall [Batista's](#) is bringing the old Italian fervor. If you are looking for a different, more upscale Italian, [Carbone at Aria](#) is waiting for your booking in advance. You might even spot some celebrities here. And, to continue with the adventure, Las Vegas has many speakeasies, bars or restaurants hidden in plain sight. My favorite is [Caspian's Rock and Roe](#) at Caesars Palace: live music and food, almost nightly. You need to know the password to enter (hint: just call the telephone, you'll know when).

A close second is the [Barbershop](#) at the Cosmopolitan but I won't spoil anything here. If it happens that you are a history buff with a sense of adventure, then we highly recommend the speakeasy downtown at the [Mob Museum](#): it's a nice learning and socializing experience, sending you right back when Vegas was even more glamorous (says me).

Sweet treats can be found all over, but you can try a gelato at any [Cocolini](#) spots (one just by the Miracle Mile Shops, where you can wait until your reservation for poutine at the [Gordon Ramsay Burger](#) is preparing). If you are all in for Gordon Ramsay, make sure you always check the location of your reservation as they have many spots all over the Strip and you want to get to the right one on time!)

### **Freeman Wu's Recommendations**

*Freeman Wu is an Assistant Professor of Marketing at Vanderbilt University, where he studies digital marketing, aesthetics and design, and social influence in consumption contexts. In his spare time, Freeman enjoys discovering new restaurants, growing his vintage Barbie collection, and catching up on the latest season of RuPaul's Drag Race.*

I don't think any trip to Vegas would be complete without indulging yourself in (at least one?) buffet! There is definitely no shortage of decadent buffet options in Sin City, but my personal favorite is the buffet at Bellagio for its amazing variety and selection and the fun atmosphere. But don't take my word for it! Here are some of [the most rated buffets in Las Vegas](#), according to Eater, complete with prices.

While not strictly "required," reservations are strongly recommended for most high-quality buffets in Las Vegas, especially on weekends and during peak hours, as they can often fill up quickly due to their popularity. For instance, if you want to dine at a well-known buffet like the Bacchanal Buffet at Caesars Palace, making a reservation is almost always necessary. Even for less popular buffets, booking a reservation can be beneficial during busy meal times like Friday and Saturday nights!

## Kaiyang Wu's Recommendations

*Kaiyang Wu is an Assistant Professor of Marketing at the Lee Business School, University of Nevada, Las Vegas. Kaiyang's research focuses on product efficacy judgment, brand activism, and experiential consumption. In his spare time, he enjoys cheering on the Vegas Golden Knights and UNLV Running Rebels Football because Vegas sports hold a special place in his heart.*

Hello everyone!

I actually lived in Vegas for four years before starting my PhD. In fact, I returned to Vegas nine times before COVID during my PhD, so I believe I know the history of many restaurants in the city, especially those that have thrived for a long time. When dining out, I gravitate toward Asian cuisines, so most of my favorite spots in town reflect that.

For noodles, my go-to is [Noodle Pot](#) in Chinatown Plaza. Their signature dish is the beef noodle soup, paired with the beef roll cake. This establishment has been around for over a decade, earning high praise from almost everyone I know. A fun tidbit: when I first visited more than a decade ago, the beef noodle soup was only \$6.99. Times have changed! While in Chinatown Plaza, consider stopping by [Paris Baguette](#) for a quick pastry or dessert.

If you're craving Xiao Long Bao (soup dumplings), I highly recommend [Shanghai Taste](#) in Shanghai Plaza. While their dumpling skins might not be the thinnest, the amount of flavorful soup inside makes them exceptional. Shanghai Plaza is also a great destination for desserts – [Somisomi](#) serves amazing ube ice cream, and [Sul & Beans](#) is known for its unparalleled Korean shaved ice. While there, don't miss [Weera Thai Kitchen](#) for authentic Thai dishes you might not find elsewhere. Not far from Chinatown Plaza and Shanghai Plaza is [Mikiyo Shabu Shabu](#), a hot pot spot offering all-you-can-eat Wagyu beef. They have three tiers of options, and I recommend trying the mid-tier – it offers great value without compromising quality.

When it comes to buffets, Las Vegas is famous for its abundance of options. From all-you-can-eat sushi to Korean or Japanese BBQ, you'll find plenty of high-rated choices on Yelp. My top pick is [888 Japanese BBQ](#) – not to be confused with 888 Korean BBQ. It rivals Gyu-Kaku in quality but at a better price point. Fun fact: it originally operated as a Gyu-Kaku before changing ownership. For the best experience, I suggest going for the premium menu option, as it offers the best variety. Keep in mind, this place is very popular, so it's worth joining the online waitlist before you head out.

For Korean BBQ, my favorite spot is [8oz Korean Steak House and Bar](#). While it offers an à la carte menu rather than all-you-can-eat, the quality of the meat and the ambiance are top-notch. If you're in the mood for Korean soup or Soondae (blood sausage), check out [Moobongri Soondae](#) for an authentic experience.

When it comes to sushi, I don't have a specific favorite, as most places in town offer excellent quality. You really can't go wrong with any well-reviewed sushi spot. Personally, I often visit one of the all-you-can-eat sushi restaurants owned by [Dragon Factory Company](#), a local chain with several locations offering all-you-can-eat KBBQ, sushi, and hotpot. After doing some research, you'll find that nearly every restaurant under the Dragon Factory Company brand has great reviews across all platforms.

The great thing about the spots I mentioned is that they're only a 15-minute drive from the JW Marriott. However, there are also excellent options even closer, like Limoncello, Paymon's, and Honey Salt. [Limoncello](#) is known for its rustic ambiance and delicious handmade pastas and pizzas. [Paymon's](#) is a great choice for Mediterranean cuisine, offering a mix of Lebanese and Middle Eastern flavors. [Honey Salt](#), a farm-to-table restaurant known for its fresh and seasonal ingredients, is also nearby. If you're looking for more options, be sure to check out the restaurants in [Tivoli Village](#), [Red Rock Casino](#), or even [Downtown Summerlin](#). These areas offer a variety of dining experiences, from upscale steakhouses to casual eateries, so you'll find something for every taste.

By the way, if you ask me about my favorite spots on the Strip, it has to be [Mott 32](#) in the Palazzo. This upscale restaurant offers an exceptional blend of modern Chinese cuisine with a focus on high-quality ingredients and bold flavors. The ambiance is sleek and sophisticated, making it a perfect spot for both a casual meal or a special occasion. Their Peking duck is absolutely worth trying, but you have to reserve the duck way in advance!

Thanks to Freeman's recommendations, please make sure to check [Eater Vegas](#), a go-to online resource for all things food and drink in Las Vegas. It features the latest news on restaurant openings, dining trends, chef profiles, and insider tips on where to eat and drink in the city. Whether you're looking for fine dining on the Strip, local hidden gems, or updates on the vibrant Vegas culinary scene, Eater Vegas has it covered.

Lastly, I spoke with a friend's friend who previously worked at the JW Marriott Las Vegas, and here's a summary of his evaluation of [the restaurants](#) on-site. The JADE Asian Kitchen on property is quite good, with a talented chef who sometimes prepares off-menu dishes – just be sure to ask for them. The Hawthorn Grill is a solid choice, offering a variety of meats that are all excellent. The Market Place Buffet is quite decent for lunch, offering a nice selection of options. For breakfast, you could consider Clubhouse Deli. He didn't mention anything about the other restaurants on property, so I'll leave it up to you to explore and decide for yourself.

### Key Reminders for Restaurants In Las Vegas

1. **Make Reservations Early:** Popular spots can book up quickly, especially on weekends or holidays.
2. **Pre-Order Dishes:** Some restaurants let you pre-order signature items to ensure you don't miss out.
3. **Check Dress Codes:** Upscale places may have dress codes, so be sure to verify ahead of time.
4. **Confirm Special Requests:** Mention any dietary needs when reserving to ensure a personalized experience.
5. **Plan for Wait Times:** Even with reservations, expect some wait. Many places offer online waitlists, so you can join the queue digitally.
6. **Verify Location and Hours:** Always double-check hours and locations, as they can change frequently.

Stay prepared, and enjoy a seamless dining experience in Vegas!

## Top Resources and Influencers for Vegas Dining and Activities in 2025

I have come up with the best recommendations I can based on what I know, but there are other resources and influencers I follow for the most up-to-date information

### 1. Visit Las Vegas (@visitlasvegas)

The official tourism website and social media accounts for Las Vegas are your go-to resources for up-to-date information about the city. They provide curated lists of restaurants, attractions, and events, along with insights into new openings and seasonal activities. Their site also features planning tools and guides to help you maximize your visit.

[Website](#)

### 2. Travel Ruby

Travel Ruby is a trusted source for all things Vegas. Known for her relatable and practical travel tips, she highlights the best places to eat, stay, and play in Las Vegas. From budget-friendly options to luxury experiences, her videos cover everything you need to know before visiting.

[YouTube Channel](#)

### 3. Unlokt (@unlokt)

Created by Drew Belcher, Unlokt focuses on spotlighting local eats and hidden gems that make Las Vegas unique. Drew's detailed posts and reviews showcase not only the big-name spots but also under-the-radar establishments that deserve attention.

[Instagram](#)

### 4. Lindsay Stewart (@thelasvegasfoodie)

Lindsay's content is a feast for the eyes, featuring the latest in Vegas dining. Her account is perfect for discovering trendy restaurants, seasonal dishes, and local hotspots. She also offers tips on navigating the Vegas food scene and finding the best deals.

[Instagram](#)

### 5. Philip Tzeng (@lasvegasfill)

Philip is a passionate foodie who dives deep into the culinary diversity of Las Vegas. His posts showcase everything from street food to fine dining, offering thoughtful reviews and behind-the-scenes looks at the city's food culture. His content is ideal for adventurous eaters.

[Instagram](#)

### 6. Vegas Starfish (@vegasstarfish)

This TikTok influencer provides quick, entertaining, and informative videos about Vegas dining, shows, and events. Vegas Starfish specializes in breaking down what's worth your time and money, with a fun, energetic style that's perfect for discovering new attractions or must-try dishes.

[TikTok](#)